



STARK COUNTY SAFE COMMUNITIES

Free Workplace Driver Safety Toolkit Helps Keep Employees Safe on the Road *

Every 12 minutes someone dies in a motor vehicle crash, every 10 seconds a crash related injury occurs and every 5 seconds a crash occurs in the U.S. Many of these incidents occur during the workday or during the commute to and from work. Safety belt use is the number one way to prevent traffic related injury and death. Whether you manage a fleet of vehicles, oversee a mobile sales force, have employees who drive on the job or simply employ commuters, implementing a workplace driver safety program to encourage employees to buckle up can reduce their risk of injury or death and help protect your company's bottom line.

Need for Workplace Driver Safety Programs

Legal Responsibility: The Occupational Safety and Health Administration (OSHA) holds employers legally responsible for providing a safe work environment, which also includes motor vehicle safety.

All crashes Cost: Crashes occurring both on and off the job cost employers.

On average, on the job crashes cost employers \$16,500. Costs rise to \$74,000 when an injury is involved and can exceed \$500,000 when a fatality is involved.

Crashes occurring off the job also cost employers. Production time lost due to off the job crash related injuries totaled nearly 225 million days in 2007, three times those lost due to on the job crashes.

Benefits of Workplace Driver Safety Programs

Workplace driver safety programs not only make good business sense, but are a good employee relations tool.

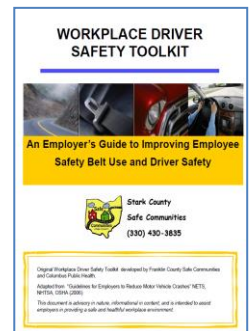
- They show that employers care about their employees
- 61 percent of business executives believed their companies receive a ROI of \$3.00 or more for every \$1.00 spent on improving workplace safety (*Source: 2001 the Liberty Mutual Insurance Company Executive Survey of Workplace Safety*).
- Preventing both on and off the job crashes is a worthwhile investment for every employer.

FREE Workplace Driver Safety Toolkit for Employers!

Stark County Safe Communities program offers employers the Workplace Driver Safety Toolkit. The toolkit is a proactive way for employers to educate employees about the importance of safe driving and the consequences of traffic crashes, and create a work environment that promotes and rewards safe driving.

By using the toolkit, employers will:

- Create a "driver safety conscious culture" in the workplace
- Implement policies and procedures that support safe driving behaviors
- Increase the employee safety belt use rate
- Reduce distracted driving and prevent impaired driving among employees



This toolkit provides employers with step by step instructions to develop and implement policies and procedures that encourage and enforce safety belt use and safe driving for employees throughout all levels of the company. The toolkit also provides resources and tools to measure and monitor the company's safety belt use rate. The guidelines and tools are easy to use and very effective!

Success Story: *The Transportation and Fleet Management division of a large city government used the tool kit to change workplace policies and procedures and run a safety belt education campaign. Efforts resulted in an increase in the employee safety belt use rate from 20% at the initial time of the survey to 80% in just 6 months!*

Get your free copy of the Workplace Drivers Safety Toolkit today!

Download the toolkit online at <http://www.sheriff.co.stark.oh.us/SafeCommunity/sc-links.htm> or call (330) 430-3835 for more information.

* **Original Workplace Driver Safety Toolkit was developed by Columbus Public Health & Franklin County Safe Communities**