



TIPS For On Premise

FREE TIPS TRAINING

WHAT:

TIPS trains servers, sellers, and consumers of alcohol how to prevent intoxication, drunk driving, and underage drinking. Proven effective through independent research, The TIPS program can meet all your alcohol-training needs. With over 2 million certified individuals across the U.S. and beyond, many businesses already enjoy the benefits of TIPS.

WHEN: Friday, August 19, 2011 - 9:00 AM – 12:00 PM

WHERE: STARK COUNTY SHERIFF'S OFFICE
4500 Atlantic Blvd. NE
Canton, OH 44705

WHY: THE BENEFITS OF HAVING A TIPS TRAINED STAFF MAY INCLUDE:

- ◆ Compliance with state and local regulations
- ◆ Protection from alcohol liability lawsuits
- ◆ Decreased penalties for alcohol violations
- ◆ Better bottom line through lower insurance premiums
- ◆ Improved customer service and satisfaction
- ◆ Increased staff professionalism
- ◆ Improved business and community relations

Restaurants and bars are great places for people to socialize and have a good time. Unfortunately, that good time sometimes gets out of hand. Servers must be able to deal with these problem behaviors and the challenges associated with underage drinking and drunk driving.

TIPS for On Premise empowers your employees to take a proactive approach toward preventing alcohol misuse and maintaining control of the environment. By training your staff to recognize the signs of intoxication, you can reduce the chance that an alcohol-related incident will occur. TIPS-trained servers show your customers that you care about them and want to make their visits to your establishment as pleasant as possible.

TRAINING PROVIDED BY ESBER BEVERAGE

**CALL (330) 430-3835 WITH QUESTIONS OR TO REGISTER FOR THE CLASS
CLASSES AND MATERIALS ARE FREE BUT SPACE IS LIMITED
RESERVATIONS ARE NECESSARY & ON FIRST COME, FIRST SERVE BASIS (limit 4 per
business please)**

SPONSORED BY:

**ESBER BEVERAGE
STARK COUNTY SAFE COMMUNITIES
STARK COUNTY SHERIFF'S OFFICE
STARK COUNTY ANTI DRUG COALITION
OHIO INVESTIGATIVE UNIT**