



Top Ten Hazardous Intersections in Stark County

The latest Stark County Crash Report prepared by Stark County Area Transportation Study has listed the following intersections as the ten most dangerous intersections in the county.

- ◆ Market Ave. N./12th St.
- ◆ Central Plaza/Tuscarawas St.
- ◆ U.S 62/Harmont Ave.
- ◆ I-77 ramps at Mercy Hospital/12th St.
- ◆ Cleveland Ave./Wright St.
- ◆ I-77 and Belden Village/Whipple
- ◆ Harrisburg Ave./30th St. NE
- ◆ Clarendon/Navarre Rd.
- ◆ Beech St/Beechwood Ave.
- ◆ Harrison Ave/Tuscarawas St.



Stark County Safe Communities Awarded Grant to Purchase New Distracted/Impaired Driving Program

The Stark County Safe Communities Coalition at the Stark County Sheriff's Office has been awarded a grant for \$10,000. from State Farm Insurance. The funds will be used to purchase a new distracted/impaired interactive driving program, One Simple Decision, that will be used at schools, universities, and community events. OSD addresses key risks, including driving impaired by alcohol, fatigue or illegal/prescription drugs as well as live distracted driving including texting, cell phone use, peer distractions and other electronics. The program is designed to modify driving behavior by illustrating the consequence of choices made behind the wheel. Through the combination of driving simulation, intense interactions and first-person consequence videos, drivers are immersed in an emotional and person experience that results from "One Simple Decision" they chose to make when driving.

This program will be a useful addition to our Start Smart Program, as it addresses multiple driving issues, is easily transportable by one person in a normal vehicle, can be operated by one person and the program can be conducted in a small area.

The program should be available by Spring of 2012. Contact Sharon George (330) 430-3835 for more details or to schedule a program.

Safe Communities - What's It All About?

It is the goal of Safe Communities to reduce the number of traffic crashes, injuries and fatalities in our county. The personal and financial costs of traffic crashes can be devastating to families and a financial burden to our community.

The good news is we can prevent the crashes before they happen. Unlike disease, old age or natural disasters, we can control what happens on our roadways. The highways, streets and roads are planned and built by people, the vehicles driven are designed and manufactured by people, the laws of the roadways are written, enacted and enforced by people and people drive the vehicles. Eliminating traffic crashes will not be easy, but is an accomplishable task. It can be achieved by working together to make traffic safety a priority in our community and in our nation and by making safe driving decisions the social norm.

Safe Communities addresses any traffic issue that impacts our county from something as simple as buckling your seat belt every time you are in a vehicle to stopping impaired and distracted driving. Through grant funds, donations and the support of our members, businesses and organizations we are able to provide free traffic safety programs and educational materials to the community.

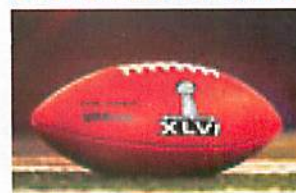
Our activities, programs & materials include, but are not limited to:

- ◆ Start Smart Program which is used mainly at the high schools and universities (seat belt use, impaired driving, distracted driving)
- ◆ CARES Program that is designed to educate liquor licensees and their employees on the safe and legal sale of alcohol products and provide free state certified server training.
- ◆ Senior Driving Programs and CARFIT
- ◆ Workplace Driving Safety Toolkits for businesses
- ◆ Motorcycle safety events and programs
- ◆ Stark County Seatbelt Challenge at Pro Football HOF
- ◆ Traffic Fatality Review Board
- ◆ Distracted Driving Program
- ◆ Stark County Traffic Officer of the Year Award
- ◆ Traffic Crash Memorial Wall
- ◆ Seat Belt Checks
- ◆ Educational materials, pledge cards, posters, etc.
- ◆ Community Events and much more

The coalition is excited about some new opportunities that are available to address our traffic issues. We will be partnering with the NBA and the Canton Charge in programs to address both impaired driving and helmet use. Through a donation from the Wilson Agency, we were able to sponsor a billboard in March that Canton South Students are designing to address teens and distracted driving.

Anyone who would like more information regarding any of our efforts or who is interested in being a part of Safe Communities can contact (330) 430-3835

SUPER BOWL XLVI - FEBRUARY 5, 2012



**FANS
DON'T
LET
DRIVE DRUNK**



CONTACT INFORMATION:

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Or visit our website at:
<http://www.sheriff.co.stark.oh.us/SafeCommunity/sc-links.htm>

2011—2012 Meeting Schedule

- November 10, 2011—10:00 AM
- January 12, 2012—10:00 AM
- March 8, 2012—10:00 AM
- May 10, 2012—10:00 AM
- July 12, 2012—10:00 AM
- September 13, 2012—10:00 AM

All meetings are held at :

Sippo Lake Park
Exploration Gateway Building—Room C
5712 12th St. NW—Canton, OH

Anyone interested in joining the coalition should call Sharon George at 330-430-3835 or send e-mail to 207@starksheriff.org. Membership is free - no fees or dues. All that is required is a desire to help reduce traffic crashes and fatalities in Stark County and make our community a true

"Safe Community"



Properly maintained tires improve the steering, stopping, traction and load-carrying capability of your vehicle. Underinflated tires and overloaded vehicles are a major cause of tire failure. Studies show that maintaining proper tire pressure, observing tire and vehicle load limits, avoiding road hazards and inspecting tires for cuts, slashes and other irregularities are the most important things you can do to avoid tire failure such as tread separation or blowout and flat tires. These actions, along with other care and maintenance activities, can also improve vehicle handling, help protect you and others from avoidable breakdowns and accidents, improve fuel economy and increase the life of your tire.

The following 10 steps will keep your tires and your family safe on the roads:

- ◆ Choose your tires carefully based on vehicle recommendations
- ◆ Buy a tire gauge and always keep it in your vehicle
- ◆ Check your tire pressure at least one every month
- ◆ During wet weather, slow down
- ◆ Rotate your tires every 6,000 miles
- ◆ Check your vehicle alignment periodically
- ◆ Inspect and measure your tire tread
- ◆ Check the tire sidewalls to make sure there are no gouges, cuts, bulges or other irregularities
- ◆ Make sure you do not overload your vehicle
- ◆ Have your tire balance checked periodically

Make tire safety a regular part of your vehicle maintenance routine. Recognize that the time you spend is minimal compared with the inconvenience and safety consequences of a flat tire or other tire failure.

Source: NHTSA and NADA

ST. PATRICK'S DAY - MARCH 17, 2012



Join Safe Communities at the Canton Charge Game on March 17, 2012 and register as your group's Designated Driver for a chance to win a free prize provided by the Canton Charge.



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| Super Bowl Campaign | February 5, 2012 |
| TIPS Training | February 10, 2012 |
| St. Paul's Safety Event | March 3, 2012 |
| Mount Union Distracted/Impaired Driving Program | March 16, 2012 |
| Canton Charge Game | March 17, 2012 |
| Seat Belt Challenge | May 19, 2012 |



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