



Stark County Safe Communities

July—September 2010 Volume 2 Issue 3



Ted Strickland, Governor
Funded by: USDOT/NHTSA and ODPS/OTSO

STARK COUNTY'S FIRST ANNUAL EMPTY PLATE DINNER

Stark County Safe Communities will be joining forces with local law enforcement agencies, OVI Task Force, Prosecutor's Office, Coroner's Office, Stark Co. Engineer's Office, MADD, Quest, Aultman Hospital, health departments, educators and many other groups to hold the 1st Annual Empty Plate Dinner for the media on August 19, 2010 (1:00 PM) at AA Executive Catering. This event will kick off the National Over the Limit, Under Arrest Campaign in our county. The purpose of this event is to raise awareness to the tragedies and consequences caused by impaired driving and to put faces on our alcohol related traffic fatalities. Stark County has been experiencing a very high rate of alcohol impaired fatalities (68%) and our average BAC in alcohol related traffic fatalities has been over double the legal limit. We will hear from a victim's family who will share the life shattering consequences of a crash that was definitely avoidable. These tragedies could have been prevented if the impaired driver had just made the decision not to drive. The court systems and law enforcement will also be announcing their Over the Limit Under Arrest campaign efforts at this time. As a visual, AA Executive Caterers will be setting up a banquet room with place settings representing each of the victims of an impaired driving crash from 2000 to present. By looking over the room you will be able to see just how many of our residents will not be coming home to dinner that night because of an alcohol related traffic crash. We are also planning to personalize each plate with information about the victim and have centerpieces with different flowers representing each victim category, (i.e. man woman, child, infant) . Partners will be available to answer questions from the media and distribute educational materials on impaired driving and its' consequences.



If anyone has a family member who is one of these victims and would like their information included in the program, please contact Sharon George at (330) 430-3835 or 207@starksheriff.org.

DID YOU KNOW? - Ohio Traffic Trivia

- ◆ 1st ambulance service was established in Cincinnati in 1865
- ◆ Cleveland boasts America's first traffic light - 8/5/1914
- ◆ Akron was the first city to use police cars
- ◆ 1st full time automobile service station was opened in 1899 in Ohio
- ◆ 1st pedestrian button for control of traffic light was at East 105th St./Euclid Ave. in Cleveland

Source: *Ohio Facts & Trivia—50states.com*

Stark County Traffic Fatalities 1/1 - 6/30

	2010	2009
Fatal Crashes	10	9
Traffic Fatalities	10	9
Motorcycle Fatalities	6	1
Alcohol Involved Fatalities*	4	5
Seat Belts Used	1	4
Helmets Used*	2	0

* Incomplete data



ALWAYS TREAD WITH



Summer Bicycle Safety Program

Stark County Safe Communities, along with Safe Kids Stark County, teamed up this spring and summer for a countywide bicycle safety program. They partnered with local law enforcement and fire departments to distribute free coupons to children they come in contact with who are practicing bicycle safety habits, such as wearing a bike helmet.

Quaker Steak and Lube Restaurant provided coupons for free kids meals and Sluggers & Putters provided coupons for a free round of miniature golf. Uniformed Police Officers and Firefighters will be on the lookout this summer in an effort to promote bicycle safety in Stark County and to reward the children who practice bicycle safety.

For more information on bike safety, please contact Safe Communities or Safe Kids. Safe Kids sells bicycle helmets for \$8 regardless of income, age or residence. Please contact them to set up an appointment.



SEATBELTS SAVED 390 LIVES IN OHIO IN 2008!

CONTACT INFORMATION:

Stark County Safe Communities
c/o Stark County Sheriff's Office
4500 Atlantic Blvd. NE
Canton, OH 44705

Phone: 330-430-3835
Fax: 330-430-3816
E-mail: 207@starksheriff.org

Or visit our website at:
[http://www.sheriff.co.stark.oh.us/
SafeCommunity/sc-links.htm](http://www.sheriff.co.stark.oh.us/SafeCommunity/sc-links.htm)

2009—2010 Meeting Schedule

- November 12, 2009—10:00 AM
- January 14, 2010—10:00 AM
- March 11, 2010—10:00 AM
- May 13, 2010—10:00 AM
- July 8, 2010—10:00 AM
- September 9, 2010—10:00 AM

All meetings are held at :

Sippo Lake Park
Exploration Gateway Building—Room C
5712 12th St. NW—Canton, OH

Anyone interested in joining the coalition should call Sharon George at 330-430-3835 or send e-mail to 207@starksheriff.org. Membership is free - no fees or dues. All that is required is a desire to help reduce traffic crashes and fatalities in Stark County and make our community a true "Safe Community"

UPCOMING EVENTS

Quaker Steak Bike Night	July 28, 2010
Jackson/Belden Food Fest	July 30-31, 2010
HOF Community Parade	August 1, 2010
National Night Out	August 3, 2010
Massillon Fun Fest	August 14, 2010
Plain Township Cruise In	August 14, 2010
Quaker Steak Bike Night	August 18, 2010
Empty Plate Dinner	August 19, 2010
Over the Limit Campaign	Aug 20—Sept 6th
Molly Stark Festival	Sept. 11, 2010
Carnival of Wheels	Sept. 12, 2010
Malone Health Fair	Sept. 30, 2010
SCSO Car Seat Inspection	October 2, 2010
SIDNE Event - RG Drage	October 11, 2010



Canton Carnival of Wheels

Stark County New Car Dealers will be aligning with the Canton Carnival of Wheels Classic and Custom Auto Show at the Stark State College parking lot on Sunday, September 12th 10 AM - 6 PM.

A large display of Street Rods, Hot Rods, Customs, Classics, Race Cars, Tractors, Trucks, Motorcycles or any vehicle on wheels, along with new 2010 vehicles presented by SCADA, will be available for viewing. Other elements of the event include, dash plaques to first 300 vehicles, door prizes, food vendors, Jim Kelly's Music Express, sponsor displays,

kids games and the *START SMART* vehicle from Safe Communities. Carnival of Wheels is a non profit organization and proceeds from this event will support the Stark State College's Automotive Technology Scholarship Fund.

For more information: <http://www.cantoncarnivalofwheels.com>

Safe Kids Fundraiser

Safe Kids Stark County is having their 2nd Annual Reverse Raffle Fund Raiser on August 18, 2010 at the Fairways at Arrowhead in North Canton.

Proceeds from this fundraiser will benefit the Coalition's mission of reducing unintentional injury and death among children in Stark County. Last year, approximately \$2,000 was raised to benefit the Child Passenger Safety program - including distributing car seats to low income families and providing car seat check up events for all parents.

Tickets are \$35 for Dinner & Raffle (choice of Steak, Chicken or Fish) or \$20 for the Raffle Only. Payouts are for the 1st and every 25th number pulled, as well as the final number drawn. A ticket/silent auction and a 50/50 will also be available. You do not need to be present to win.

Tickets may be purchased by contacting me at 330-493-9904 x 282 or kellya@starkhealth.org.

SAFE COMMUNITIES MEMORIAL VIDEO

Safe Communities is in the process of producing a memorial video of our traffic crash victims and is requesting any family member who would like their loved one to be included in this project to contact Sharon George at 330 430-3835. The video will be used at events throughout the county and its purpose is to remind people that the fatalities were not just a number in a group of statistics, but a real person who was important to many people. It will include a photo, name, age and date of death. You may also include any information you feel important to help personalize the project. It does not need to be a recent crash to be included in the memorial video.

We are also hosting a community wide event for the Over the Limit Under Arrest Campaign that will focus on the number of Stark County residents killed over the past ten years in an alcohol related traffic crash. If anyone is interested in having their loved one included in this program or would like more information on either project, please contact Sharon George at (330) 430-3835 or 207@starksheriff.org.